National Honey Board 2025 Budget

	2025 Budget
Net Revenue Plus Carryover	10,318,100
PROGRAM EXPENDITURES:	
Total Research	1,221,478
Total Marketing/Promotion	7,023,323
Total Emerging Opportunities	100,000
Total Program Expenses	8,344,801
GENERAL & ADMINISTRATIVE EXPENSES:	
Total Administrative (Office)	666,299
Total Administrative (Board)	130,000
Total Administrative (Federal)	160,000
Total General & Administrative Expenses	956,299
Net Revenue & Carryover less Expenses	1,017,000
Reserves:	
Capital expenditures	17,000
Permanent reserve	200,000
Operating Cash Reserve	800,000
Total Reserves	1,017,000
Net Operating Reserve	-