

# Menu Tracker

Datassential Menu Trends  
October 2021







# Background & Methodology

# MenuTrends Metrics

MenuTrends is the industry's most accurate system for tracking trends at commercial and non-commercial restaurants. The primary U.S. Chains & Independents database is comprised of 4,800 restaurants which are balanced to the U.S. restaurant landscape. Data is reported using **two key metrics**:

## PENETRATION

*% of RESTAURANTS that serve that food, flavor, or ingredient.*

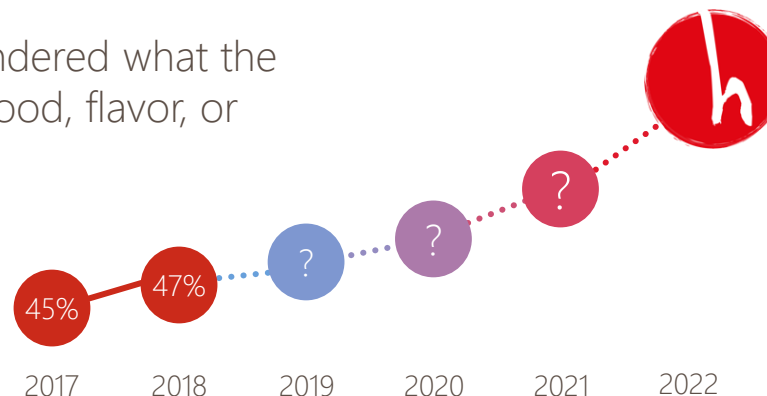
This is a measure of adoption. Increases in penetration indicate that more restaurants are adding the item to their menu. Penetration is the most important statistic and the best indicator of trend movement.

## INCIDENCE

*% of MENU ITEMS that feature that food, flavor, or ingredient.*

This is a measure of versatility. A restaurant adding yet another chicken dish to its menu will result in an increase in incidence. Incidence is a supporting statistic, to be used as a complement to penetration.

Have you ever wondered what the future holds for a food, flavor, or ingredient?



AIKU

Datassential's machine learning platform

Haiku analyzes MenuTrends' historic library of millions of menu items to identify patterns. Those patterns are used to forecast future trends for any term in the database. Haiku can predict an item's menu penetration up to 4-years in the future with a directional accuracy of 97%.



# Restaurant Segments







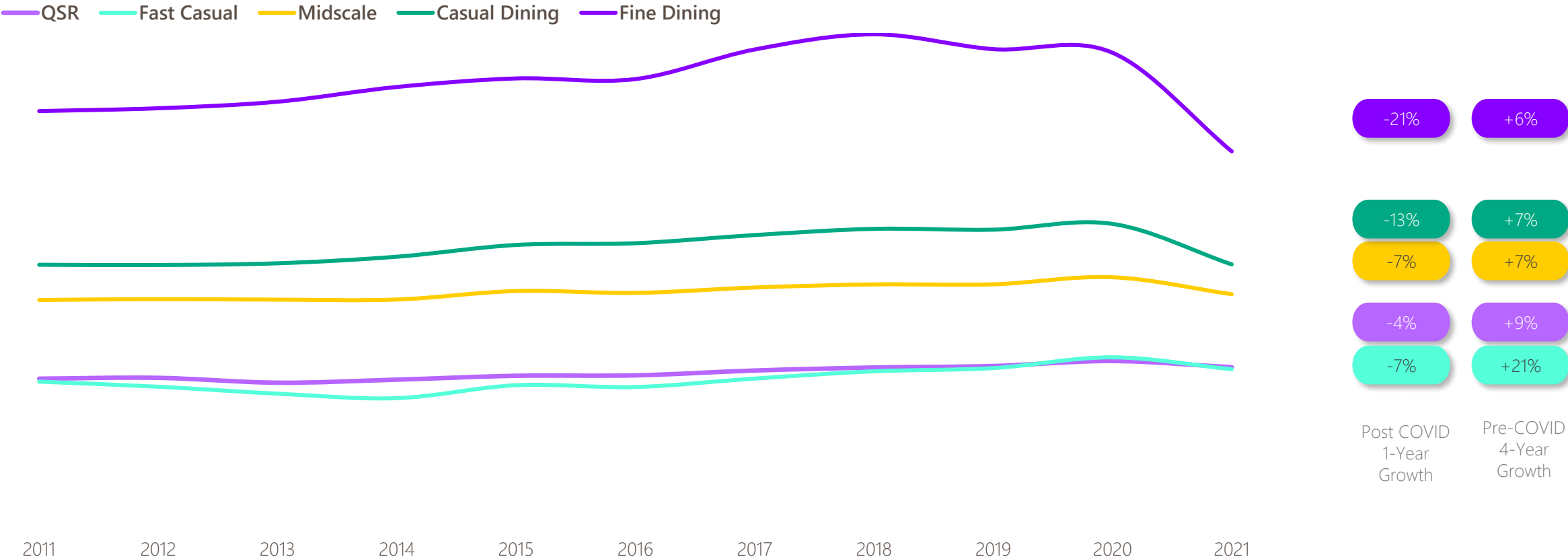
# COVID IMPACT

**MENUS SHRANK BY 10.2%  
DURING COVID.**



Operators across all segments streamlined their menus during the pandemic, with fine dining operators taking the most drastic measures. Prior to COVID, menu sizes were increasing in recent years. All trends were impacted to varying degrees, but all signs point to trends bouncing back as the industry recovers.

### AVERAGE ITEMS PER MENU BY SEGMENT OVER TIME

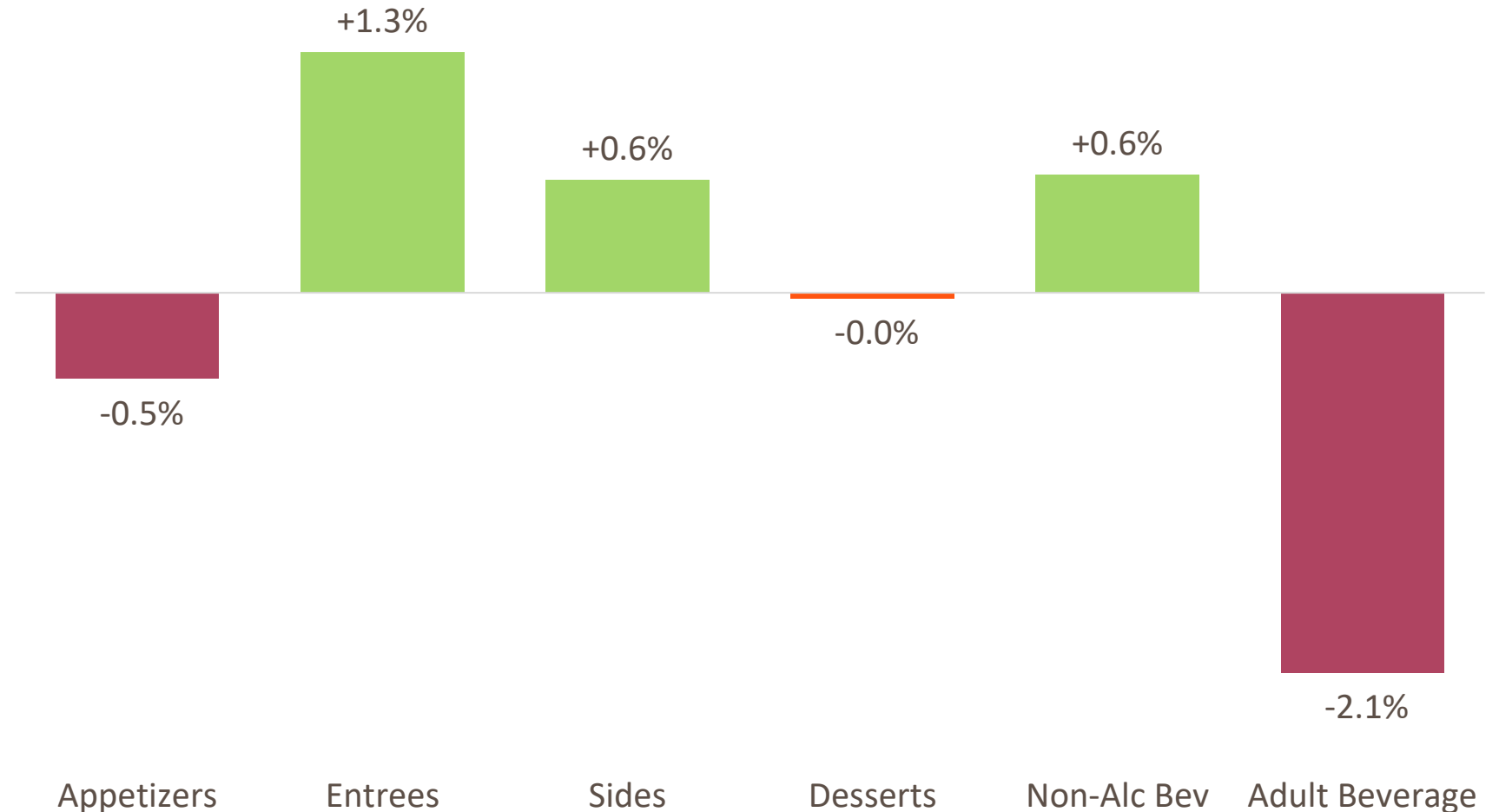


# Share of Menus.

## 2021 1-YEAR CHANGE IN MENU SHARE

Entrées were the most resilient with the impact of the pandemic as it is a core offering. Side menus, already small, weren't a great candidate for menu cuts.

Non-alcoholic beverages were less impacted, tending to appear in soda fountains and have a longer shelf life. Alcoholic beverages were hit the hardest with consumers pivoting to drink at home and unable to get delivered.





A close-up photograph of a wooden honey dipper resting inside a glass jar filled with honey. The honey is thick and golden, with some bubbles visible on the surface. A decorative dotted line curves across the right side of the image. The text "Summary & Implications" is overlaid in white on the left side.

# Summary & Implications

# Summary

Due to the pandemic honey fell slightly in menu mentions in 2021, however it is still considered a **ubiquitous flavor found on 59% of menus**.

Honey has the **strongest presence at casual and fine dining restaurants**. In the past decade, honey has experienced growth in all segments.

**Honey is much more likely to be featured in food** (specifically entrées) rather than beverages. Non-alcoholic beverage is the only menu part that has experienced growth with honey mentions in the last year.

**Honey is one of the only sauces** to experience growth over the last 4 years.





# Honey Implications

- **Leverage the trends and direction of the new foodservice landscape; focus efforts in areas that have seen least resistance in the COVID environment**
  - Honey is extremely versatile and used across segments, dayparts and menu offerings – offering the **ability to flow with any trends**
  - Showcase inclusions in **entrees, sides and non-alcoholic beverages** as those have fared best in the pandemic
  - **Focus on segments outside of fine dining** – hardest hit during pandemic and have slowest growth rates for honey penetration
- **As operators begin to bolster menu offerings, ensure the value and versatility of honey is being promoted**
  - **Value:** good for health and planet; consumer demand
  - **Versatility:** works for all menu sections, dayparts and food/beverage

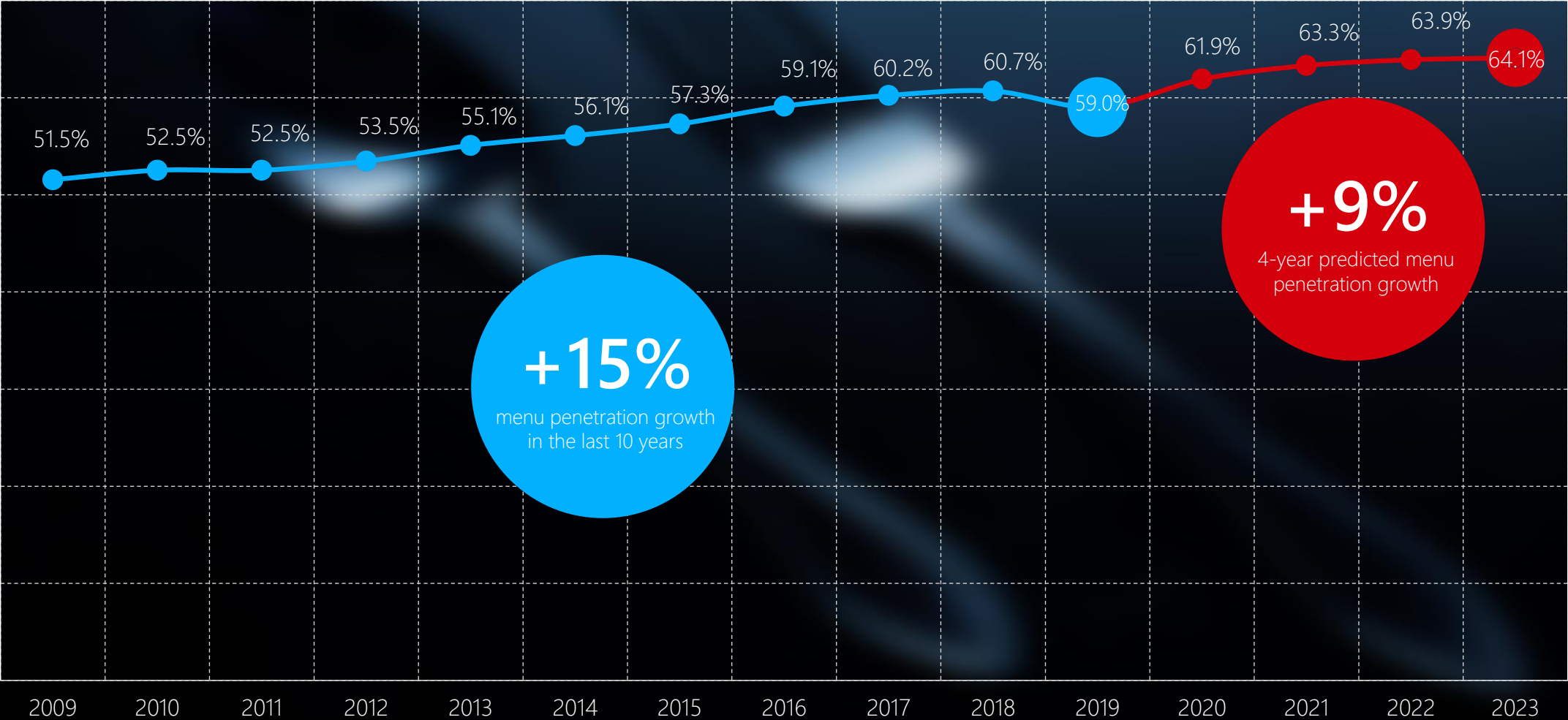




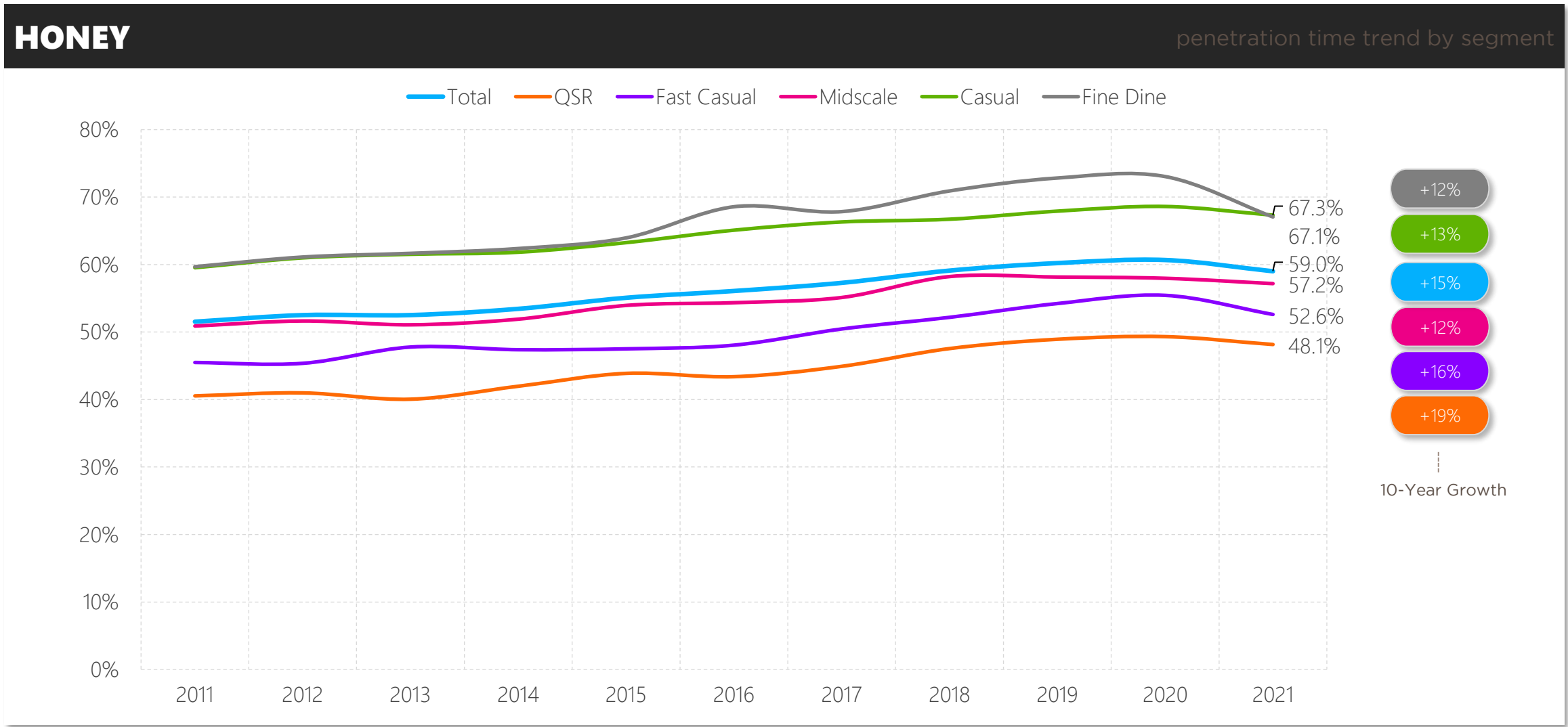
A close-up, warm-toned photograph of a wooden honey dipper resting in a jar of honey. The dipper is positioned diagonally across the frame. The honey is thick and golden, with some bubbles visible on the surface. The text 'Honey Trends' is overlaid in a clean, white, sans-serif font. A decorative dotted line extends from the end of the text across the right side of the image.

# Honey Trends

# Honey 10-year growth and forecasted growth

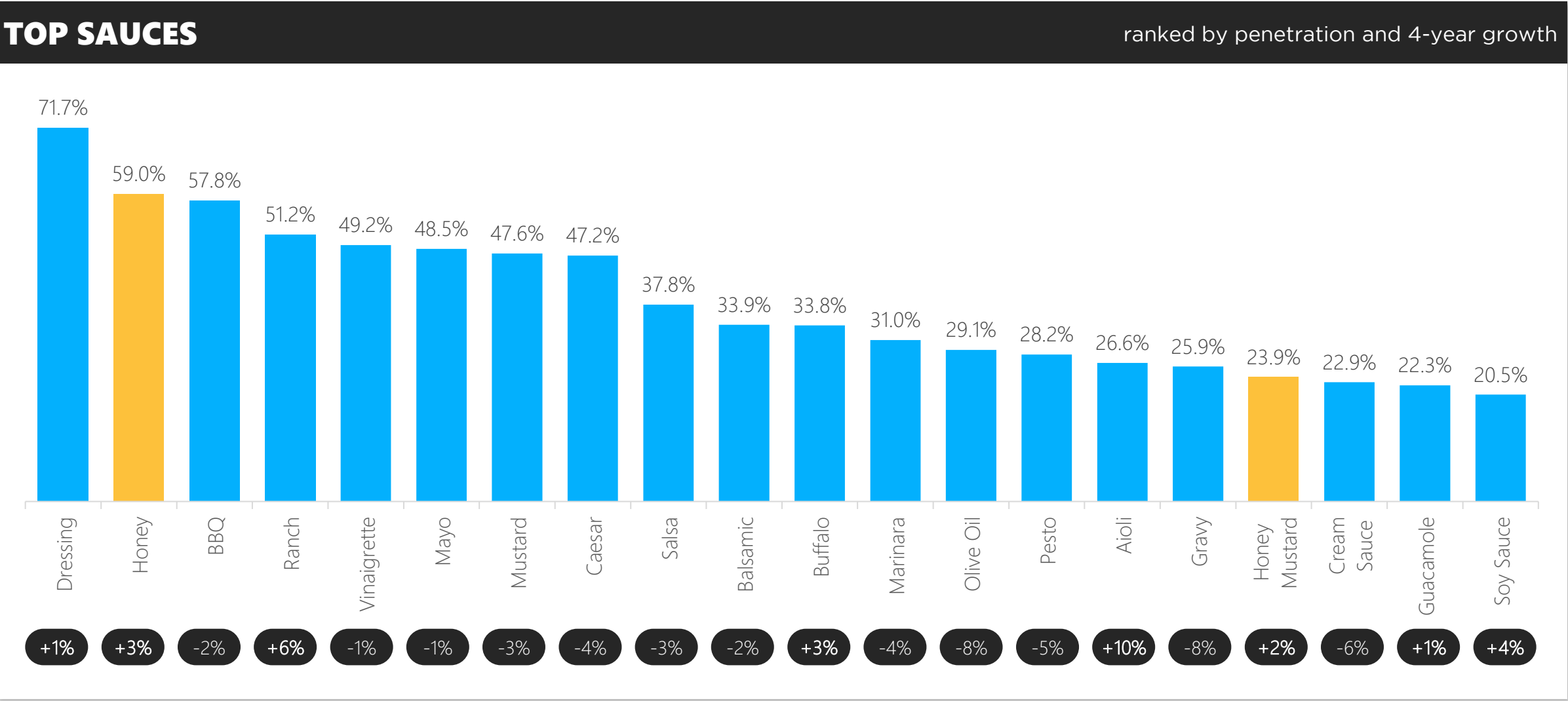


Honey penetration declined slightly across all channels compared to 2020. Fine and casual dining have the highest honey penetration.

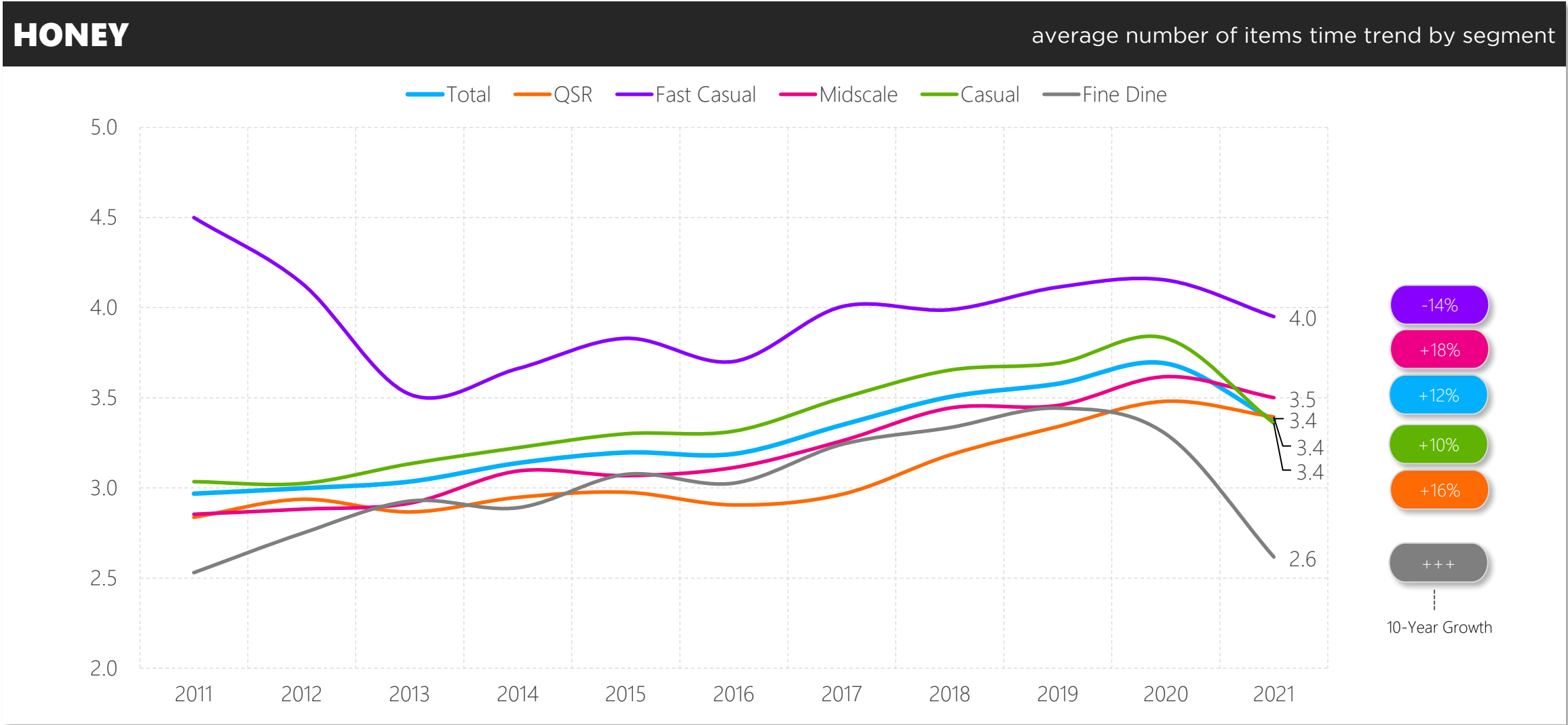




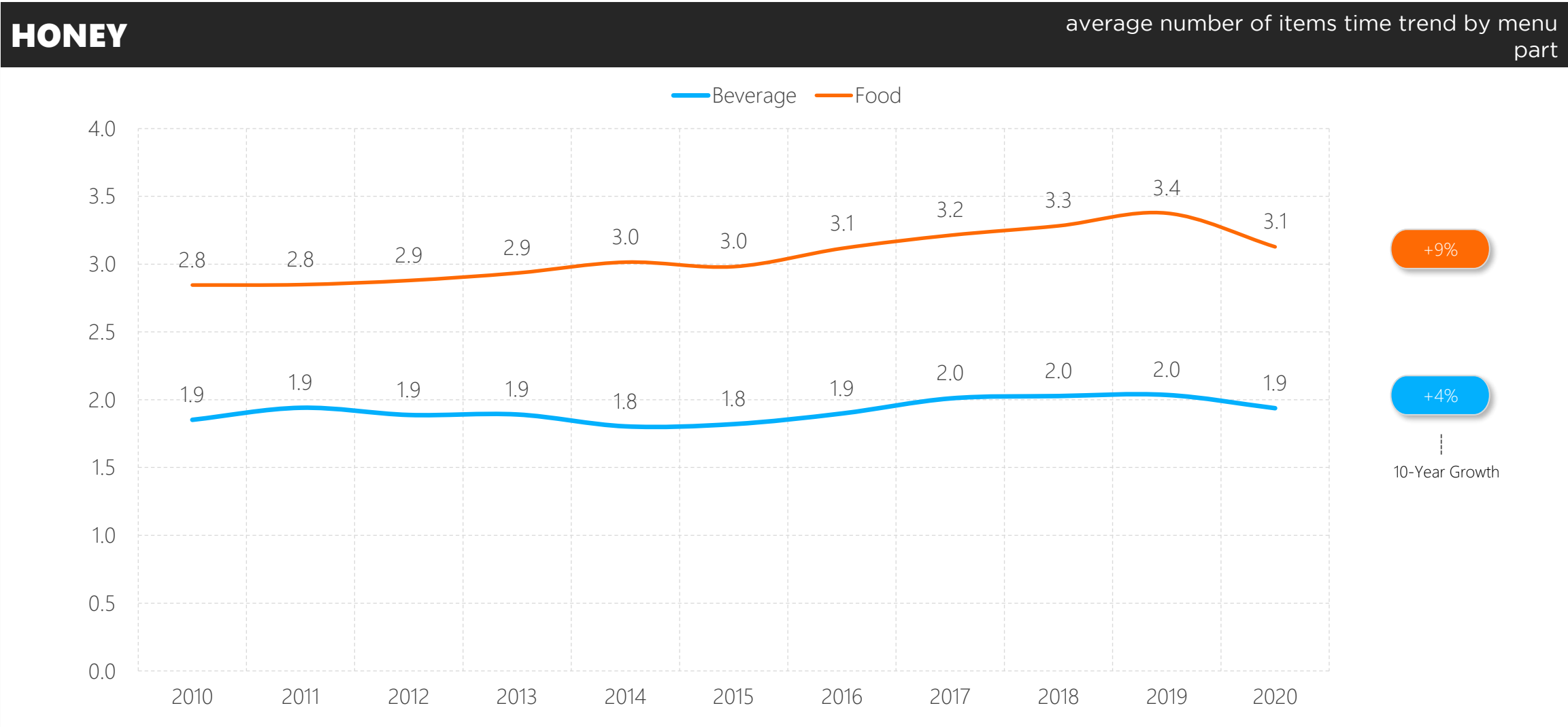
Honey is among the few sauces that have experienced growth over the last 4 years.



Due to the impact of the pandemic, the average number of dishes featuring honey declined in the last year.



Similar to previous years, food operators are more likely to feature honey as an ingredient in food than beverages. Both saw a slight decline in the avg. number of dishes.





Compared to other menu parts, honey is less likely to be featured in NA beverages, however, over the past 1 and 4 years it has grown the fastest at this menu part.

Nearly 15% of side menus callout honey and this menu part is also showing strong growth.

<b>HONEY</b> <span>ranked by penetration</span>			
MENU PART	PENETRATION %	1-YEAR GROWTH	4-YEAR GROWTH
<b>Total</b>	<b>59.0%</b>	-3%	+3%
Entrée	35.9%	-6%	-1%
Appetizer	23.7%	-7%	-1%
Alcoholic Beverage	20.0%	-10%	-1%
Side	14.8%	-	+38%
Dessert	9.2%	-9%	+2%
Non-Alcoholic Beverage	5.5%	<b>+5%</b>	<b>+36%</b>

A third of dinner menus include honey and it has experienced a slight increase from last year. Both breakfast and lunch menus have declined in offering honey.

<b>HONEY</b> <span>ranked by penetration</span>			
DAY PART	PENETRATION %	1-YEAR GROWTH	4-YEAR GROWTH
<b>Total</b>	<b>59.0%</b>	-3%	+3%
All Day Menus	53.6%	-3%	+4%
Dinner	32.5%	<b>+3%</b>	<b>+17%</b>
Breakfast	24.8%	-4%	-
Lunch	14.4%	-12%	-15%

Similar to last year, chicken dishes are the top dish featuring honey, with growth coming from the popularity of Southern dishes like fried chicken and chicken & waffles.

FOOD & BEVERAGE FEATURING HONEY							
TOP ranked by penetration	PENETRATION	1-YEAR GROWTH	4-YEAR GROWTH	TRENDING ranked by 4-year growth	PENETRATION	1-YEAR GROWTH	4-YEAR GROWTH
Salad	23.7%	-13%	-15%	Fried Chicken Sandwich	1.7%	+32%	+142%
Sandwich	20.3%	-6%	-6%	Buttermilk Chicken	1.3%	+35%	+84%
Chicken Strip	18.1%	-2%	-8%	Chicken And Waffles	1.8%	+16%	+83%
Fried Chicken	13.0%	-1%	+7%	Pie	2.0%	+8%	+56%
Wing	12.0%	+1%	-%	Bowl	3.5%	+3%	+55%
Grilled Chicken	11.0%	-10%	-10%	Latte	1.2%	-	+52%
Fries	9.7%	-2%	-4%	Buttermilk Biscuit	1.2%	-	+48%
Tea	8.0%	-5%	+11%	Bee's Knees	1.2%	-22%	+43%
Chicken Sandwich	5.9%	+1%	+4%	Pizza	4.5%	+1%	+43%
Salmon	5.8%	-12%	+5%	Hummus	1.5%	-6%	+36%
Chicken Salad	5.4%	-15%	-19%	Hot Tea	4.6%	-	+30%
Yogurt	5.4%	-24%	-31%	Smoothie	1.8%	+14%	+29%
Wrap	5.1%	-14%	-16%	Chili	3.9%	-2%	+29%
Granola	4.8%	-13%	-12%	Skewer	1.2%	-28%	+28%
Pizza	4.5%	+1%	+43%	Brussels Sprouts	2.2%	-10%	+27%





# POPEYES

## *Hot Honey Chicken Dinner*

Features white meat chicken pieces marinated, battered, deep-fried, and then drizzled with the our famous Red Hot Honey sauce. Dinner meal includes two pieces of chicken, plus your choice of one regular side and a biscuit.



california  
**PIZZA KITCHEN**

*Spicy Honey Bee Focaccia*

Spicy Capicola Ham, Gorgonzola cheese,  
Mediterranean herbs and red chili honey.



# STARBUCKS

## *Honey Oatmilk Latte*

Oatmilk and Starbucks® Blonde Espresso Roast are intentionally combined with a hint of honey and a toasted honey topping—a savory tribute to all things sweet and salty.



### *Golden Tonic Iced Tea*

Mighty Leaf Green Tea Tropical with turmeric, yuzu, ginger and honey.



# Appendix

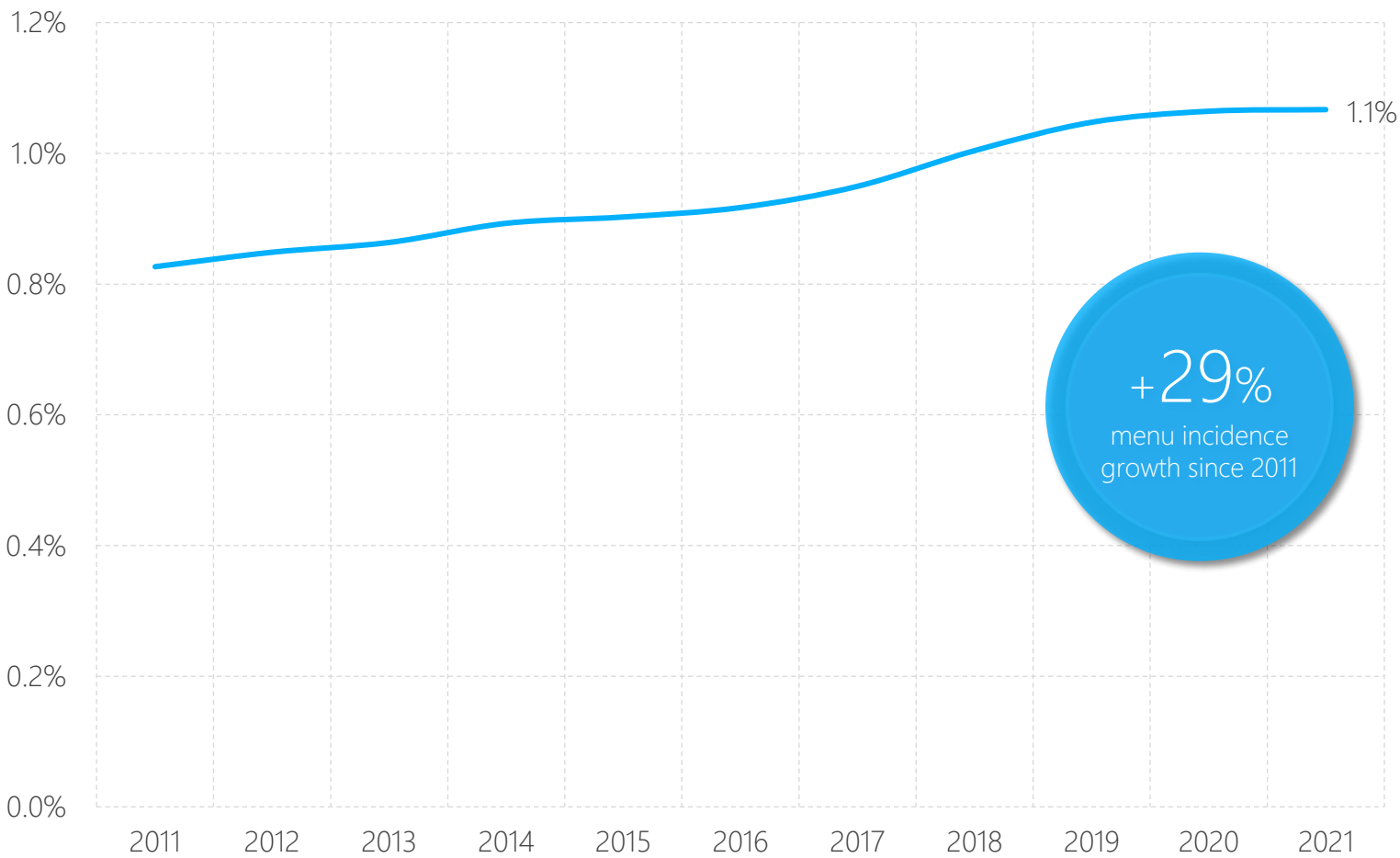


Honey is a versatile ingredient that is used in a variety of applications from sandwiches to pizza.

- » Over the past decade, the number of honey offers per menu part has been an upward swing.
- » Combo & multiple protein dishes are the most common way of incorporating honey.

HONEY

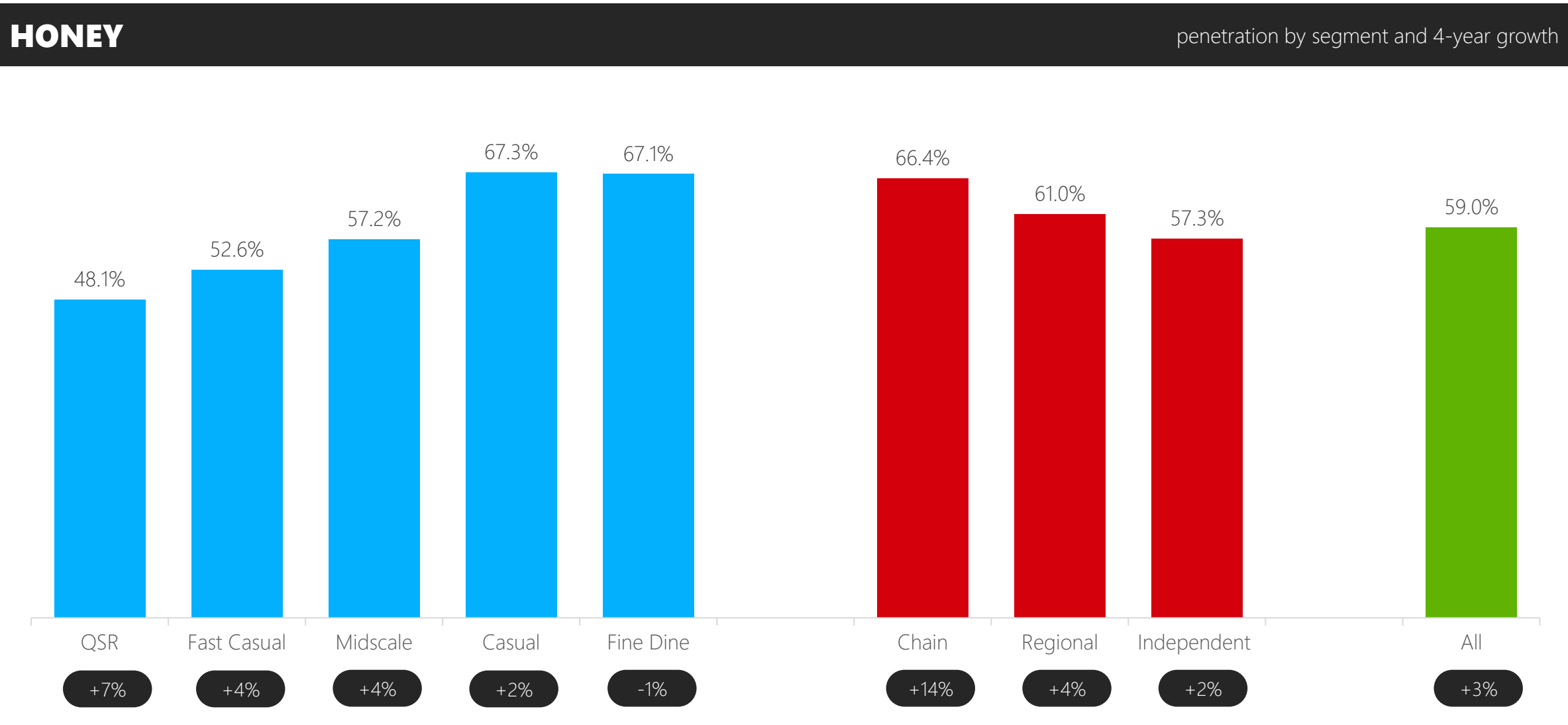
incidence time trend & incidence distribution



APPLICATIONS	DIST %
Combos/Multi Protein	7.4%
Hot Sandwich	7.1%
Chicken Main Entree	6.3%
Condiment/Topping	6.0%
Cocktail / Mixed Drink	5.7%
Cold Sandwich	5.3%
Wings	5.2%
Salad Entree	5.0%
Appetizer Salad	3.5%
Fried Protein App	3.4%
Other Entree	2.9%
Bread Appetizer	2.3%
Pizza	2.3%
Ethnic Dessert	2.0%
All Other Item Types	35.7%

Honey skews towards fine dining, casual, and chain restaurants.

» While it has the lowest menu presence at QSR, it has experienced the strongest growth in this segment compared to all the others.



# HONEY USAGE



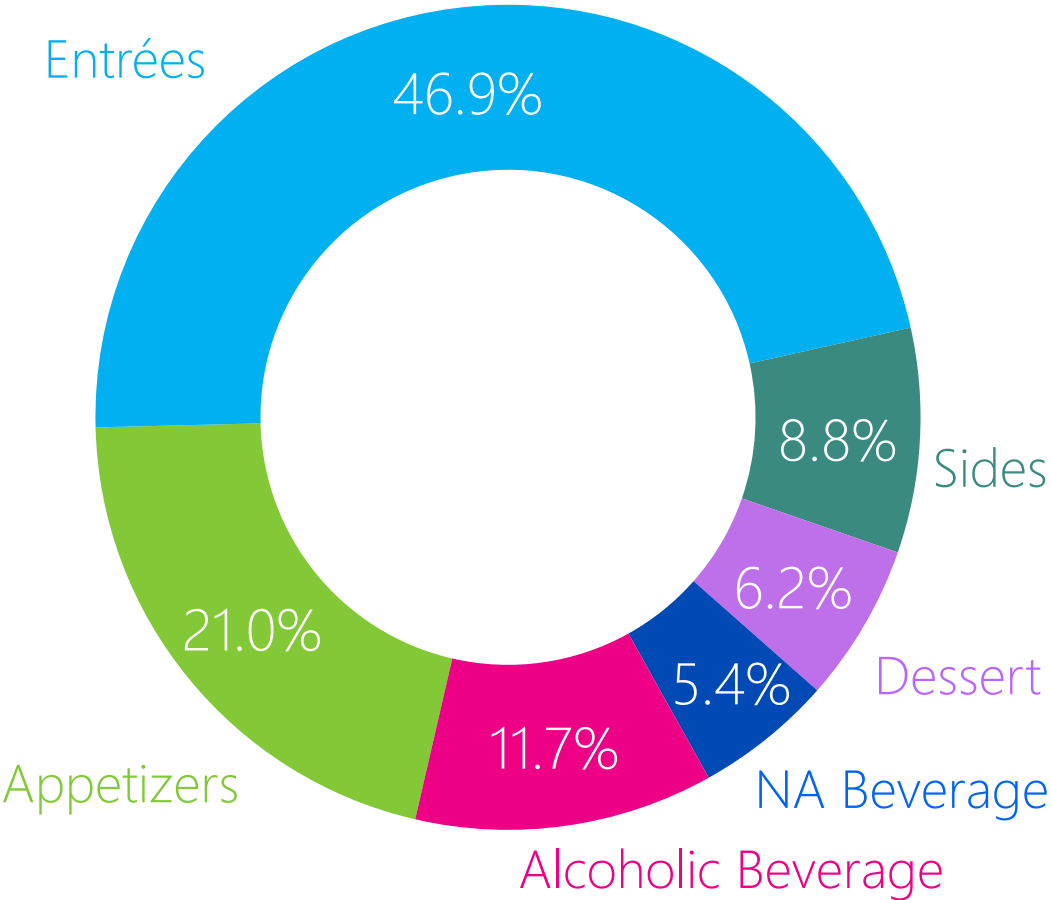


Over the past 2 years, honey in sides, non-alcoholic beverages, and alcoholic beverages have grown in share.

» Entrée mentions of honey have decreased slightly over the last 2 years, however, still capture nearly half of the menu.

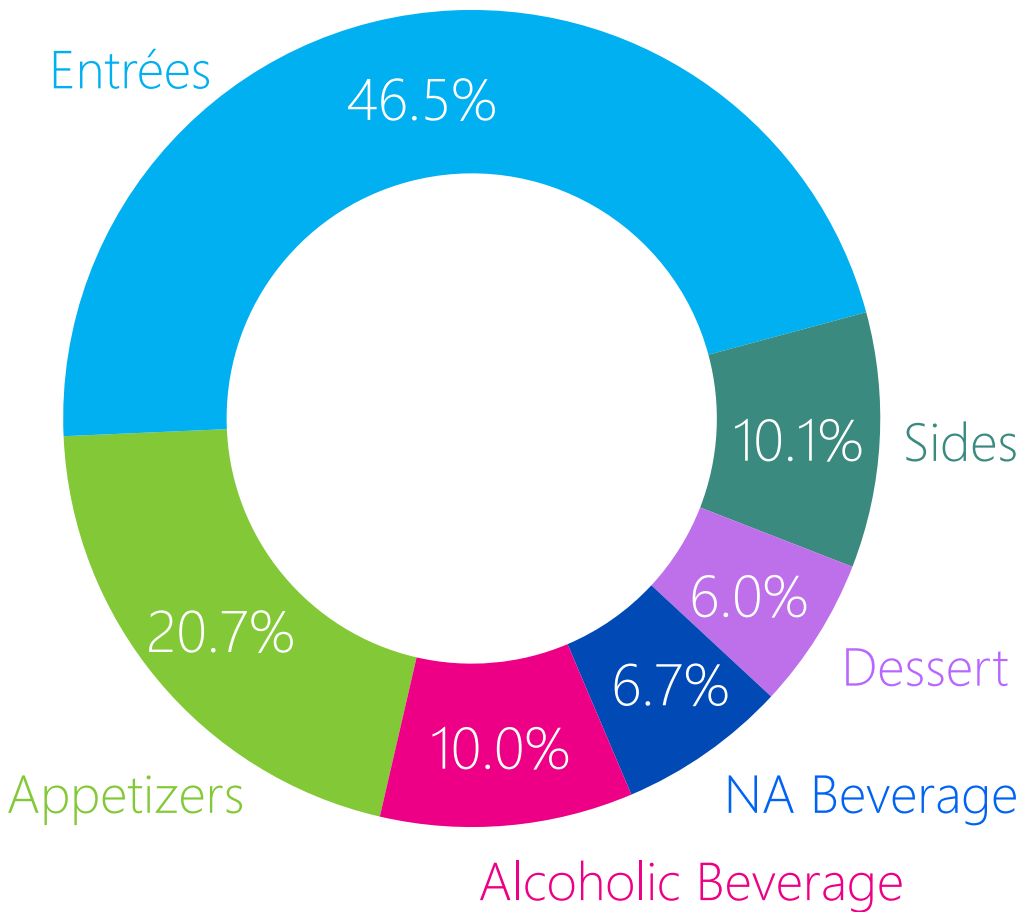
**HONEY 2019**

incidence distribution by menu part



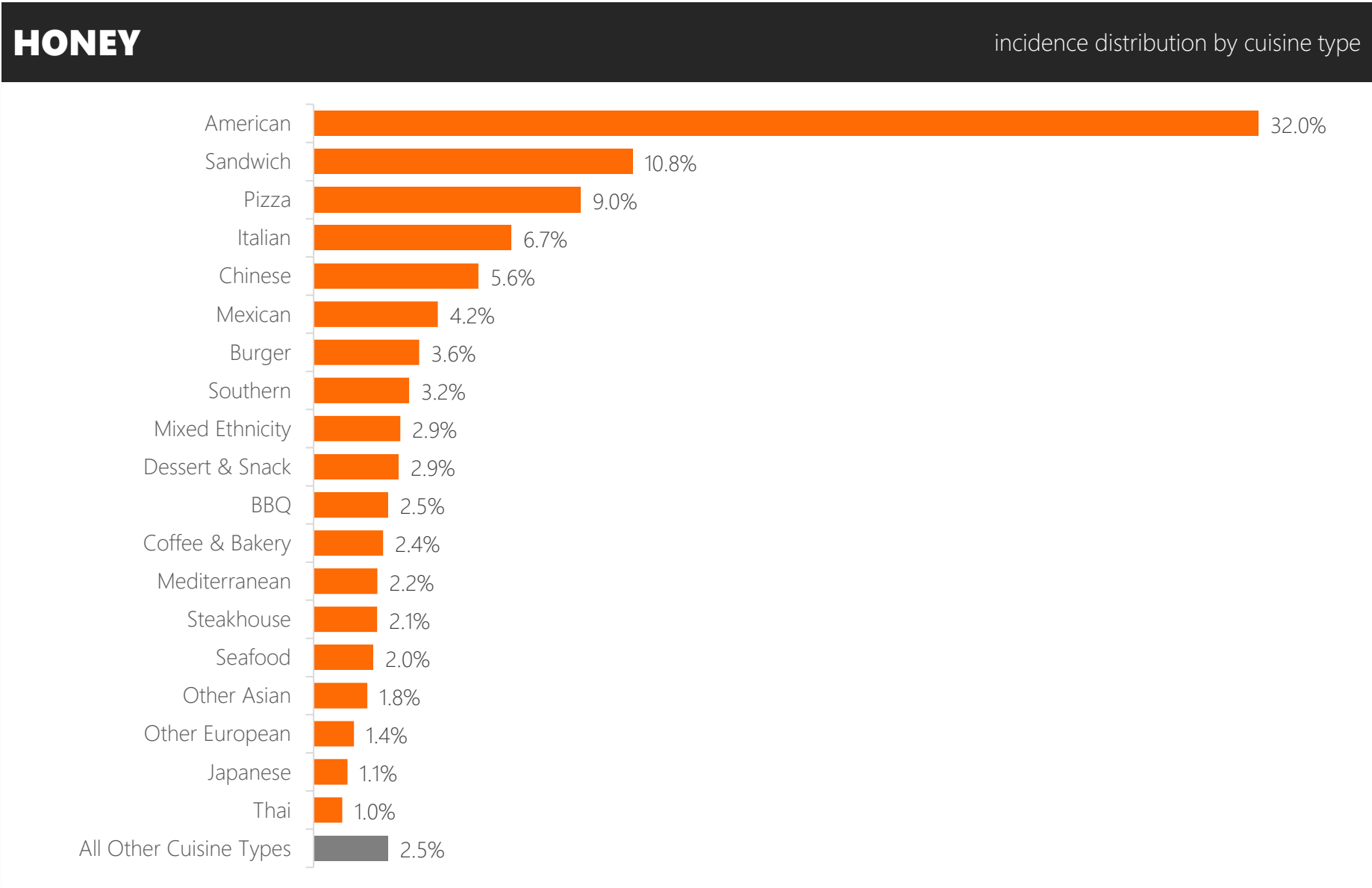
**HONEY 2021**

incidence distribution by menu part



Honey has a presence in a wide variety of cuisine types beyond typical American eats.

- » Nearly a third of honey appearances are found at American cuisine operators, making it the leader.
- » Other American cuisine types such as sandwich, pizza, and burger operators have a fair share of dishes featuring honey.



# SAVORY SAUCES & FLAVORS

**MAC** menu adoption cycle





# HONEY EXAMPLES





RESTAURANT	ITEM	DESCRIPTION
Amura Japanese Restaurant	Honey Beef Short Ribs	beef short ribs, marinated in our <b>special blend honey</b> marinade and grilled to perfection.
Baker's Crust Bread Market	Southern Ham Biscuits	mini sweet potato biscuit topped with <b>honey buerre blanc</b> and edwards country ham.
Bobcat Bonnie's	Fried Citrus Goat Cheese	sumac sauce, <b>honey</b> , black pepper, herbs naan bread. vegetarian.
Brine	Sweet Chili Shrimp	5 panko fried shrimp, tossed in <b>sambal honey</b> and topped with cilantro lime sour cream.
Grappiano	Puzzoletto	gorgonzola, soppressata, <b>honey</b> , pistachio, roast pepper.
Kale Me Crazy	Almond Butter Toast	ezeziel bread, organic almond butter, banana, flax seeds, <b>honey</b> .
Locande Verde	Sheep's Milk Ricotta	<b>truffle honey</b> and burnt orange toast.
Mikuni Japanese Restaurant	Miso Beet Salad	braised garden fresh beets served with <b>local honey miso vinaigrette</b> , pine nuts, micro greens.
Phans 55	Baby Back Ribs	four baby back pork ribs with <b>honey</b> , anise, ginger and garlic-soy sauce.
Roy's	Togarashi Spicy Roasted Chickpeas	butter leaf lettuce, <b>yuzu honey vinaigrette</b> .
Sol Agave	Pork Belly Bites	slow roasted pork belly, <b>honey serrano</b> , green tomatillo salsa and mini corn tortillas.
Workshop Kitchen + Bar	Oyster Mushrooms	chicken fried, bread and butter pickle, buttermilk sauce, <b>spiced honey</b> , parker house roll.

RESTAURANT	ITEM	DESCRIPTION
800 Degrees Neapolitan Pizzeria	Angry Bee Pizza	spicy soppressata salami, garlic, calabrian chile, <b>honey</b> .
Asian Box	Vietnamese Hot Chicken	spicy. grilled chicken tossed with a blend of our signature hotboxit sauce and <b>local honey</b> , jasmine rice. crispy shallots and peanuts.
Condado	Cali Green Taco	flour soft, corn hard with guacamole, ground beef, queso drizzle, lettuce, pico de gallo, middlefield smoked cheddar, cilantro lime aioli, and <b>chipotle honey</b> .
Dish Society	Avocado Toast	lemon zested mascarpone, <b>local honey</b> , avocado, everything bagel seasoning, and sunny side egg on whole grain toast. vegetarian.
Extreme Pizza	Ghost Wave Pizza	our ghost wave is topped with ghost pepper cheese, green peppers, <b>honey</b> , italian sausage, mascarpone, mozzarella.
Fuse Global Cuisine	Togarashi Tuna	togarashi seasoned and pan-seared number 1 tuna, <b>lemongrass-chile-honey nage</b> , grilled napa cabbage-citrus slaw, wasabi aioli, pork-fried cous-cous, crispy ginger.
Grain And Berry	Good Karma Bowl	granola, banana, kiwi, blueberries, chia seeds, and <b>honey</b> .
Houlihan's	So. Cal Fish Taco	panko-breaded cod, chipotle mayo, napa cabbage, <b>honey cumin dressing</b> , sour cream, tortilla chips plus salsa.
Lynq	Honey Sriracha Chicken Sandwich	crispy fried chicken breast tossed in our <b>honey sriracha sauce</b> topped with jicama slaw, and tomato.
Mix Mix Kitchen Bar	Pork Belly	lentils, coriander soubise, <b>spiced honey grilled carrots</b> , pickled shallots.
Osho Brewery	Brewers Grilled Cheese Sandwich	roasted pork, bacon, tomatoes, jack and cheddar cheeses, <b>ipa honey mustard</b> .

RESTAURANT	ITEM	DESCRIPTION
Another Broken Egg Cafe	Biscuit Beignets	southern-style beignets with powdered sugar and <b>honey marmalade</b> .
Boise Fry Co.	BLT Salad	<b>honey smoked bacon</b> , crisp lettuce, tomato, garlic aioli.
Gjusta	Almond Butter Toast	almond butter, <b>honey</b> , sprouted rye.
Henrietta's	Cheddar Biscuit	<b>spiced honey</b> , whipped butter.
Karl Strauss Breweries	Beer Pretzels	in partnership with our friends at san diego pretzel company. beer spritz, spice-rubbed with <b>spicy honey mustard</b> .
La Vie	Crispy Brussels	golden raisins, <b>burnt honey</b> , herbs.
Medici On 57Th	Challah And Golden Raisin Challah	traditional braided jewish egg bread that makes great french toast. flour, water, eggs, <b>honey</b> , vegetable oil, salt, yeast, natural starter, golden raisins
Melt Shop	Asian Slaw	red cabbage slaw, cilantro, green onions, <b>hot honey</b> , sesame seeds and koji sauce.
Sancho Pistola's	Fried Plantains	<b>chipotle honey</b> , crema fresca.
Top Round Roast Beef	Kale Slaw	shredded kale and cabbage with candied pecans and <b>honey mustard-poppy seed dressing</b> .
Yalla Mediterranean	Moroccan Carrot Salad	cumin, dill, golden raisin, <b>honey</b> , olive oil, mediterranean vinaigrette. vegetarian, gluten free, dairy free.

RESTAURANT	ITEM	DESCRIPTION
Agora Tysons	Kazandibi	milk, mastic gum, rice paste with <b>almond honey ice cream</b> . gluten free.
Arco Cafe	Sebada	sardinian pastry with pecorino cheese, <b>honey</b> and lemon.
Caramba Fresh Mexican Food	Ultimate Birthday	fried ice cream surrounded by our cinnamon and <b>honey crispitas</b> topped with chocolate, whip cream and cherries.
Fat Bao	Beignet Bao Fingers	fried bao fingers, cinnamon, and <b>honey</b> topped with powdered sugar.
Feast	Honey Mama's Tahini Tangerine	toasted sesame butter, the essence of tangerine oil, crunchy cacao nibs, and a bit of <b>raw honey</b> mixed with smooth dutch cocoa will light you up from the first bite.
G Michaels	Sea Salt Banana Pudding	vanilla wafers, <b>honey whip cream</b> , and bruleed bananas.
Mermaids And Cowboys	Gooey Butter Cake	housemade peanut butter and <b>honey ice cream</b> , bourbon glaze, fresh berries.
Paladar Latin Kitchen & Rum Bar	Sweet Potato Donuts	bite-sized with caramel coffee sauce, <b>honey</b> , spiced almonds.
Pop Pie	Honey Bourbon Pecan Pie	pecans, <b>honey</b> , orange zest, spiced bourbon whiskey.
Thyme Table	London Fog Creme Brulee	rich custard flavored with earl grey tea, vanilla bean, <b>honey</b> and orange zest. bruleed blood orange slice. almond shortbread cookies sandwiched with blood orange marmalade.
Yummy Cupcakes	Green Tea And Honey Cupcake	green tea (matcha) cupcake with a green tea and <b>honey buttercream</b> .



RESTAURANT	ITEM	DESCRIPTION
98 Center	Yuzu Limeade	lime juice, <b>honey</b> , yuzu juice and lime bitters topped with sparkling water.
Big Pink	Pina Colada Smoothie	banana, pineapple, coconut milk and <b>honey</b> .
Café Gratitude	Iced Antioxidant Spirulina Latte	hempseed milk, blue spirulina, reishi, chaga, <b>raw honey</b> .
Daily Dose	Bee Keeper	<b>wild flower honey</b> plus almond roca plus vanilla bean.
Green & Tonic	Turmeric Boost Shot	lemon, apple, ginger, <b>honey</b> , black pepper, turmeric.
Husk	Thyme On My Hands	grapefruit, lemon, <b>pepper spiced rosemary and thyme honey</b> .
Landry's Seafood House	Sparkling Cucumber	monin cucumber, fresh cucumber, mint, lemon juice, <b>honey</b> , club soda.
Project Juice	Alkaline Elixir	alkaline water, coconut water, ginger, lemon, <b>local raw honey</b> , turmeric, mint, cayenne.
Revival Market	Honey Lavender Latte	espresso, <b>local honey</b> , lavender bitters, milk.
Sqirl	Bakers Latte	cardamom ghee, <b>honey</b> , and maldon sea salt.
Yuko Kitchen	Cucumber Detox Slushee	cucumber, ginger, lemon, <b>honey</b> , lemonade.

RESTAURANT	ITEM	DESCRIPTION
555 East	Wildflower And Rye	straight rye whiskey, fresh lemon, <b>wildflower honey</b> and lavender essence.
Bar Cicchetti	Chrysanthemum Cocktail	prairie wolf loyal gin, <b>chrysanthemum-honey liqueur</b> , honey, peychauds.
Carmel Kitchen & Wine Bar	Toddy Au Poire	1792 bourbon and belle de brillet pear cognac, with fresh-steeped earl grey team, touch of lemon juice, and <b>amber honey</b> , served hot with a lemon twist.
Corner Bistro	Dirty Chai	house-infused chai rum, <b>honey</b> , orange, lemon, cinnamon.
Florian	Honey Hibiscus Margarita	tequila, cointreau, lemon juice, <b>honey simple syrup</b> , hibiscus water.
Il Brutto	Amore Beets Please	tequila reposado, scarpa bianco, <b>honey</b> , red beets, dill.
Lottie & Zula's	Hot Tub Time Machine	nuz alpina walnut liqueur, espresso, <b>honey</b> , regan's orange bitters, hot.
Mopho	Tamarind Sour	sazerac rye, lemon, lime, tamarind and <b>honey syrup</b> .
Paulie Gee's	Mikey Paloma	hornitos, <b>mike's hot honey</b> , white grapefruit juice, club soda.
Springhouse	Carrot Top	montelobos mezcal, carrot, citrus, <b>honey</b> .
Theo's Bar & Dining Room	Laid Up In Lavender	cachaca, elderflower liqueur, creme de violette peaflower tea, lemon, <b>lavender honey syrup</b> .



## Hot Honey Boneless Wings

7-Eleven | Jul 2021

All white meat chicken covered in a sweet and savory sauce made with real honey, these boneless wings take the flavor train into overdrive. Covered in a **honey chili glaze**, roasted garlic and chill pepper you'll be tempted to lick your fingers. Snag 8/\$3 while you can. Sharing is optional.



## Hot Honey Fries

Shake Shack | Jul 2021

Crispy crinkle-cut fries dusted with **Hot Honey seasoning** and served with habanero mayo sauce on the side for dipping.



## Spicy Honey Bee Focaccia

California Pizza Kitchen | May 2021

Spicy Capicola Ham, Gorgonzola cheese, Mediterranean herbs and **red chili honey**.



## Chickpea Pizza Crust

California Pizza Kitchen | June 2021

The Chickpea Pizza Crust is made with premium chickpeas, chia seeds, and **a touch of honey**, and can be enjoyed as the base for any CPK pizza, providing an easy way to add protein and fiber to your meal, while allowing you to cut down on carbs at the same time.



## Nashville Hot Chicken Bowl

California Tortilla | May 2021

Features perfectly dredged Nashville fried chicken, Nashville hot sauce, rice, bread and butter pickles, crisp slaw, cool **Honey Lime sauce** and pico de gallo salsa. It's the perfect balance of hot and cool.



## Hot Honey Chicken Dinner

Popeye's | Aug 2020

Features white meat chicken pieces marinated, battered, deep-fried, and then drizzled with the our famous **Red Hot Honey sauce**. Dinner meal includes two pieces of chicken, plus your choice of one regular side and a biscuit.





## Honey Oatmilk Latte

Starbucks | Mar 2021

Oatmilk and Starbucks® Blonde Espresso Roast are intentionally combined with a **hint of honey** and a **toasted honey topping**—a savory tribute to all things sweet and salty.



## Golden Tonic Iced Tea

Peet's Coffee & Tea | Jan 2021

Mighty Leaf Green Tea Tropical with turmeric, yuzu, ginger and **honey**.



## Fresh Apple Martini

Bonefish Grill | Sep 2020

Perfect Fall cocktail - fresh apples infused for 3 days in vodka, finished with a **touch of honey** & cinnamon sprinkle.



# **HONEY VARIETALS & FLAVORS**

Honey with the addition of heat, such as spicy honey, hot honey, and sriracha honey has shown strong growth over the past 4 years.

» Different types of honey varieties are low, but have shown growth over the past 1 and 4 years.

TOP HONEY VARIETALS AND FLAVOR PAIRINGS

ranked by penetration

VARIETALS	PENETRATION	1-YEAR GROWTH	4-YEAR GROWTH	PAIRINGS	PENETRATION	1-YEAR GROWTH	4-YEAR GROWTH
Honey Sauce	1.5%	+4%	+17%	Honey Mustard	23.9%	-4%	+2%
Local Honey	1.4%	+5%	+23%	Honey BBQ	4.2%	-7%	+3%
Honeycomb	0.8%	-23%	+11%	Spicy Honey	3.2%	+26%	+101%
Organic Honey	0.5%	+35%	+187%	Honey Butter	2.7%	-4%	+4%
Raw Honey	0.3%	-6%	+112%	Honey Dijon	2.7%	-14%	-20%
Lavender Honey	0.3%	-6%	+6%	Hot Honey	2.0%	+38%	+216%
Clover Honey	0.3%	-29%	-29%	Honey Lime	1.3%	-9%	+16%
Whipped Honey	0.3%	+25%	+66%	Honey Lemon	1.1%	+21%	+24%
Orange Blossom Honey	0.3%	+8%	-13%	Honey Garlic	1.0%	-19%	+4%
Chili Honey	0.2%	+9%	+20%	Honey Balsamic	0.9%	-13%	-10%
Wildflower Honey	0.2%	-60%	-52%	Honey Vinaigrette	0.9%	-30%	-22%
Habanero Honey*	0.1%	-38%	-29%	Honey Ginger	0.9%	+5%	+48%
Avocado Honey*	0.1%	+++%	+++%	Truffle Honey	0.7%	-23%	+6%
Heather Honey*	0.1%	+50%	+++%	Sriracha Honey	0.4%	-22%	+61%
				Honey Chili	0.3%	-11%	+21%

+++ indicates growth greater than 200%

RESTAURANT	ITEM	DESCRIPTION
Blacksheep	Kale And Apple Salad	granny smith apple, organic baby kale, sarvecchio parmesan, togarashi, crushed nuts, <b>raw honey</b> and citrus vinaigrette.
Boca	Fromage Blanc And Fig	fromage blanc cremeux, fig jam, <b>local honey</b> , caramelized pine nuts, tuile.
Common Grill	Chilled Roasted Beets	whipped ricotta, <b>orange blossom honey</b> , pistachio, crostini.
Croxley Ales Ale House	The London	bombay sapphire, aperol, pineapple juice, <b>clove honey syrup</b> , lemon juice, agostura bitters.
Dahlia Bar & Bistro	Whipped Feta Dip	<b>local honey</b> , rosemary, chopped walnuts, crostini.
Eclipse Di Luna	Platanos Fritos	lightly fried spanish plantains drizzled with <b>clover honey</b> and parsley.
Ginya Sushi	Taiyaki	deep fried fish shaped pancake with sweet red bean filling drizzled with <b>organic honey</b> , scoop of ice cream and fresh cut fruits. great for sharing.
Goen Dining + Bar	Burrata	waimanalo herb pesto, kahuku, tomatoes, ohia bakery focaccia, <b>lavender honey</b> , arugula.
Lily's Seafood Grill	Crispy Maryland Crab Cake Dinner	maryland crabcakes served with garlic redskins, julienne vegetables and <b>clover honey infused mustard</b> .
Paulie Gee's	Cherry Jones Pizza	fresh mozzarella, gorgonzola cheese, prosciutto di parma, dried bing cherries, and <b>orange blossom honey</b> .
Republique	Chia Seed Pudding	oat milk, coconut milk, farmer's market fruit, melon, <b>wildflower honey</b> .
Up @ Urban Putt	The Bees Hips	chamomile-infused tito's vodka, lillet blanc, <b>organic honey</b> , lemon, topped with soda water.



RESTAURANT	ITEM	DESCRIPTION
26 Beach Restaurant	Lemon Ricotta French Toast	<b>honey lemon ricotta</b> with fresh blueberries and raspberry coulis.
Butcher & Brew	Paleo Bowl	sweet potato, spinach, caramelized onion, red bell pepper, avocado, hard boiled egg, mushrooms, broccolini, <b>spicy honey mustard</b> , bacon.
Darby's Restaurant & Pub	Winter Salad	roasted beets, shredded carrots, dried cranberries, toasted sunflower seeds, blue cheese crumbles, & roasted garlic & <b>honey vinaigrette</b> on a bed of mixed greens.
Eli Cannon's	Cannon Salad	mesclun, apples, red onions, crumbled bleu cheese and candied pecans with <b>honey balsamic dressing</b> .
Fezzo's Seafood & Steakhouse	Shrimp And Andouille Meatpies	shrimp and andouille stuffed pies, deep fried and served with a <b>sweet honey chili dipping sauce</b> .
How To Cook A Wolf	Sea Wolf Sourdough	<b>fennel-honey butter</b> , roasted garlic, aged balsamic.
Mackenzie River Pizza Co	Pear And Bleu Flatbread	creamy bleu cheese sauce and light mozzarella topped with pears, candied walnuts and dried cranberries. finished with baby arugula tossed in <b>citrus honey vinaigrette</b> .
Powerhouse Eatery	Lamb Lollipops	grilled lamb lollipops, <b>spicy honey chili glaze</b> , blood orange citrus salsa.
Roselyn	Cashew Nuts	sauteed with pineapple, mushrooms, peppers, onions, carrots and cashew nuts in light <b>spicy honey lemon sauce</b> .
The Vortex	Zombie Apocalypse Burger	burger topped with bbq pork, <b>spicy honey bbq sauce</b> , pepper jack cheese and two eggs over-easy on texas toast.
Upside Now!	Signature Fried Chicken Sandwich	brined and floured dark fried chicken, <b>sweet and spicy honey cayenne glaze</b> , roasted garlic mayo, and house-made pickles.

Two cast iron pans are positioned on a light-colored wooden surface. The pan in the foreground is a smaller, round skillet with a small loop handle. Behind it is a larger, flatter pan with a long wooden handle. Both pans are dark and appear to be made of cast iron. The background is a dark, textured surface.

# Thank You